

The Israeli Law Firm of Choice for International Clients





"The Israeli firm of choice for numerous large overseas companies"

(Chambers Global)

HFN was founded in 1972 by the late Chaim Herzog, who subsequently served as Israel's Ambassador to the United Nations and as President of the State of Israel, the late Michael Fox who established a successful London law firm before immigrating to Israel, and Dr. Yaakov Neeman, Professor of Taxation, Minister of Finance and presently Minister of Justice for the second time. The identity and personality of the three founding partners has had a strong influence on the development of the firm since founding - a heavy international bias, and an emphasis on professional excellence

AT A GLANCE

Israel is a small economy with a large global presence. In recent years, the Israeli market has seen an increasing client demand for complex legal services performed at international legal standards. Due to its size, structure and acknowledged expertise, Herzog Fox & Neeman is the Israeli firm best positioned to accommodate these ever-growing needs.

HFN is Israel's largest full-service commercial law firm and has earned a reputation of being a market leader – evident by its recognition as Israel's "Law Firm of the Year" by Financial Times and mergermarket, IFLR, Who's Who Legal and others. As Israel's most innovative firm, HFN is called upon to lead prominent and influential transactions in every industry - resulting in unrivalled experience in cross-border and domestic transactions.

HFN's domestic presence and international expertise has made it the leading international law firm in Israel today.



INTERNATIONAL OUTLOOK

HFN was founded nearly 40 years ago as a boutique firm aiming to provide high quality legal services to international clients doing business in Israel. Since then, HFN has grown to become the largest and most diverse law firm in Israel with 185 lawyers, of whom more than 60 are partners. Many of HFN's lawyers are qualified to practise in overseas jurisdictions, or have spent significant periods of time practising in some of the world's leading law firms. HFN has some of the brightest legal minds in the profession, possessing both intimate knowledge of local markets and a clear understanding of global business.

Due to the firm's international outlook, HFN represents more foreign businesses active in Israel than any other law firm.



DOMESTIC LEADERSHIP, INTERNATIONAL EXPERTISE

"HFN is regularly involved in the largest and most complex international transactions in the market, and also has sophisticated and detailed knowledge of the other complementary practice areas"
(Legal 500)

HFN's clients receive comprehensive legal services in a number of Core Areas, as well as expert legal advice from key support departments.

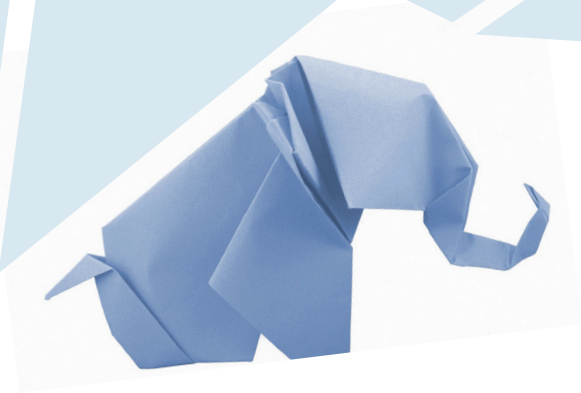
Corporate

HFN'S Corporate practice is the largest and most comprehensive practice in Israel, advising in high profile and complex transactions on behalf of foreign companies conducting business in Israel. The practice has over one dozen native English speakers who work alongside some of Israel's leading corporate lawyers in cross-border mergers and acquisitions (private and public), securities and capital market transactions. HFN is also a leader in the Hi-Tech sector, where the firm is predominant in establishing venture capital and private equity funds and successfully accompanies many start-up companies advancing from early stages to significant exit.

Banking and Finance

The Banking and Finance practice is one of the firm's more diversified practices and is the largest dedicated finance practice in Israel. HFN's Banking and Finance practice is regarded as the clear market leader, representing major global financial institutions, including most of the foreign banks active in Israel. Within the Banking and Finance practice, the Project Finance and Infrastructure department is actively engaged in the vast majority of infrastructure and energy projects in Israel, and is the only department in Israel with expertise in representing the State, regulators, concessionaires and financing banks.





Tax

HFN has the strongest Tax practice of any law firm in Israel. The Tax practice is preeminent due to the scope of its work, its expertise in international tax planning and its influence on Israel's tax regime. HFN's tax lawyers have long been involved in structuring major international transactions, as well as obtaining landmark tax rulings which have shaped Israel's Hi-tech and venture capital industry.

Sector Expertise

HFN's forward thinking is demonstrated by the firm's establishment of a number of innovative departments, the first of their kind in Israel, with the objective of providing legal solutions for the changing global landscape. Such niche departments include Environment and Climate Change, Public International Law, Internet and E-Commerce, Gaming and Defence, Aerospace and Homeland Security.



"HFN has top professionals, and enjoys the strongest commercial practice in the country because of the firm's overall market position"
(Chambers Global)

Regulatory / Governmental

Dealing with regulators and government offices is often an essential component of doing business in Israel. HFN's lawyers are specialists on all regulatory issues that a client is likely to encounter, as many of the firm's lawyers have joined HFN directly from the public sector and maintain close working relations with many government offices. The firm has been intimately involved in numerous government privatisations, and has a dedicated team of litigators specialising in all aspects of Administrative Law.

HFN's lawyers are active in representing clients before the Authorities in Israel in regulated areas such as: Banking, Insurance, Planning, Telecommunications, Defence, and the Pharmaceutical sector. HFN also has a dedicated team of Anti-Trust lawyers handling all aspects of competition law in Israel.

Litigation and Dispute Resolution

With over 50 lawyers, HFN's Litigation and Dispute Resolution practice is among the largest in the country and specialises in representing multinational companies before Israeli courts. The firm's practice is the "first stop" for disputes in Israel involving an international or multi-jurisdictional element, disputes involving foreign litigants and high-profile class action suits.

INTERNATIONAL PRACTICE

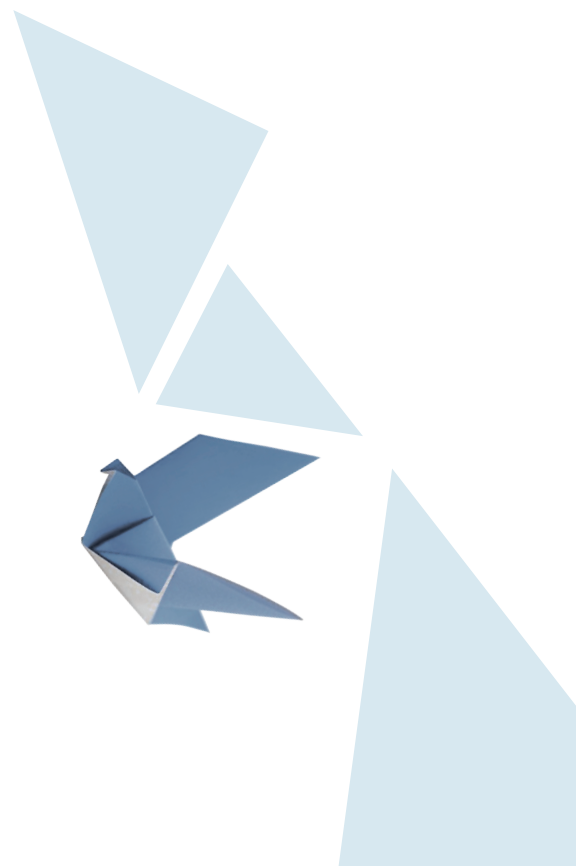
"A regular choice for major corporations on complex transactions"

(Legal 500)

A major portion of HFN's work originates outside of Israel and is conducted in English. HFN is the law firm of choice for leading law firms worldwide seeking legal support in Israel.

The firm employs over 30 foreign-born and dual-qualified lawyers with experience in major firms in the U.S., UK and Australia. The international character of HFN's legal team gives the firm a broad understanding of global business culture.

HFN takes pride in the fact that leading international lawyers are attracted to work at Israel's leading law firm. Foreign qualified lawyers who relocate to Israel, as well as Israeli lawyers returning from practicing overseas, see HFN as their first and natural port of call. In the recent economic downturn, HFN recognised an opportunity and recruited several outstanding partners from New York and London law firms.



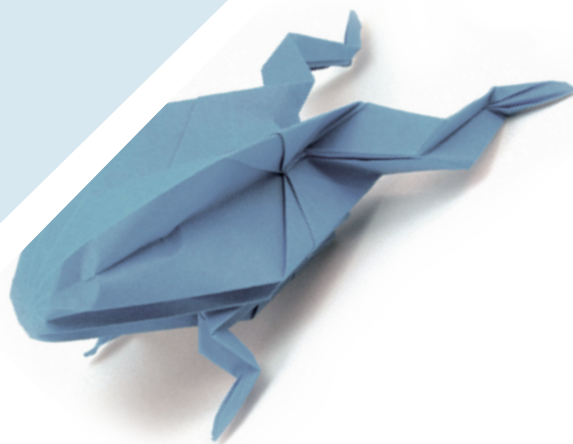
ONE-STOP-SHOP FOR INTERNATIONAL LEGAL SERVICES

"Widely recognized as a go-to
firm for international transactions"

(Chambers Global)

HFN is a one-stop-shop for international legal services delivered at the highest international standards. As the largest law firm in Israel, HFN is able to provide its clients with a comprehensive and integrated solution for all legal matters relevant to their business.

Unique to the Israeli market, each department has its own dedicated team, which works in tandem with the firm's other specialist departments to evaluate every issue from a relevant viewpoint. Clients are assigned a dedicated partner who serves as the main point of contact and who coordinates efforts between departments within the firm. Staffing of transactions is based on teams of partners and associates from relevant departments, on an efficient and cost-conscious basis.



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REPUTATION

Due to the quality of the firm's work, its commitment to excellence and its understanding of the Israeli and global legal environment, HFN continues to be recognised as best-in-class by all major international and domestic publications.

The firm has received top tier rankings for consecutive years in almost all major practice areas, as well as "Israel's Law Firm of the Year" award by Financial Times and mergermarket, IFLR, Who's Who Legal and others. Additionally, nearly every practice is led by a partner who is recognised as an expert in his or her field.

HFN's solid foundation, unsurpassed level of service and respected status in the legal community enable the firm to work with more foreign businesses operating in Israel than any other law firm. HFN's forward-thinking, global perspective and commitment to excellence are what set the firm apart in providing extensive legal solutions for clients worldwide.



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LAW OFFICE